

# Kate Kennen

*Registered Landscape Architect, Owner & President, Offshoots, Inc.*

## EDUCATION

- Harvard University** Graduate School of Design, Master in Landscape Architecture with distinction, June 2005
- Cornell University** Bachelor of Science in Landscape Architecture, June 1998, (GPA 3.68)
- Syracuse University** Syracuse University, Study Abroad in Architecture, Florence, Italy, Spring 1997

## PROFESSIONAL REGISTRATION

Registered Landscape Architect, Massachusetts #1255 since 2000

## RESEARCH & TEACHING

- Current Research:** **Phytotechnologies: Planting strategies to uptake and remove contaminants from soil, air & water**  
+ Coauthored book titled *PHYTO: Principles of Site Remediation & Landscape Design* with Niall Kirkwood at Harvard Graduate School of Design. Published in May 2015 by Routledge Publishing.
- Teaching & Speaking Engagements:**
  - + Faculty Member, Harvard Graduate School of Design, Department of Landscape Architecture since 2010: Instructor for Phytotechnologies research seminar.
  - + Guest Critic for Midterm and Final Reviews at the following institutions ongoing since 2007: Harvard Graduate School of Design, Rhode Island School of Design and Boston Architectural College
  - + Recent Public Lectures on Phytotechnology Presented: American Society of Landscape Architects Convention, Phoenix 2012, & Boston 2013 ABX Boston 2013 & 2014, International Phytotechnologies Society Conference, Belgium 2012, Syracuse 2013, & Arnold Arboretum 2012
  - + Harvard Graduate School of Design, Teaching Fellow for Undergraduate Seminar in Landscape Ecology, 2005
  - + Design Workshop, Internal CAD Training Director and CAD seminar instructor, 2000-2003
  - + Wallace Floyd, Continuing Education Instructor in Form Z, 2002
  - + Cornell University, Site Grading and Engineering and Construction Detailing Teaching Assistant, 1997

## PROFESSIONAL WORK

- Offshoots, Inc**  
Formerly: Kennen Landscape Architecture  
Boston, MA  
**Principal, Landscape Architecture & Planning Consultant, 2006 - Present**  
Founded Kennen Landscape Architecture in 2006 which became Offshoots, Inc in 2012. Offshoots, inc is a landscape architecture and urban design practice focusing on ecological and productive landscape strategies. For portfolio of work, please see: [www.offshootsinc.com](http://www.offshootsinc.com) Selected projects include:
  - + Cape Cod Commission, Regional Policy Plan Graphic Design & Layout & Green Infrastructure Strategy for Cape Cod, 2015 BSLA Merit Award
  - + Downtown Hyannis Revitalization Project\*: 2006 MA Governors' Smart Growth Award, 2005 American Planning Association Honor Award, and 2007 EPA National Smart Growth Award (\*Work completed in partnership with Town of Barnstable)
  - + Buzzard's Bay Flood Hazard Mitigation Study, Bourne, MA: 2008 American Planning Association recognition
  - + Plantworks at 725 Main Street, Barnstable, MA: Utilizes phytotechnologies at former gas station site, 2009 BSLA Merit Award
  - + Buoyed Coasts Landscape Installation, Hyannis, MA: 2007 BSLA Honor Award
  - + Gateway Hyannis: Hyannis Harbor Open Space & Economic Development Plan
  - + The Commons at Forest Hills, Jamaica Plain- Schematic Design & Permitting- Approx. 300 unit multi-family residential project
- Winston Flowers**  
Boston, MA  
**Garden Design Creative Director, Part-time, June 2008 - December 2011**  
Started Garden Design department for Boston's largest floral retailer. Within two years, created 1.6 million dollar design/build landscape division with six installation crews focusing on sustainable landscape design utilizing organic landscape materials. Developed relationships with plant growers/ nursery network throughout US.
- Town of Barnstable**  
Barnstable, MA  
**Growth Management Department Landscape Architect, 2005**  
Wrote applications and obtained over three million dollars from six grants to support downtown Hyannis revitalization projects. Initiated green infrastructure planning and park design work to spur redevelopment in downtown core.



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**Association to  
Preserve Cape Cod**  
Barnstable, MA

**Whitlock Fellowship Summer Intern, Summer 2004**

Completed advocacy and project work for Cape Cod's oldest environmental non-profit. Projects included:

- + Dennisport Revitalization Project, Dennis, MA: 2004 American Planning Association Honor Award & 2004 MA Governors' Smart Growth Award for rezoning, design guidelines, and visualization work
- + Priority Open Space Parcel Analysis: GIS modeling to determine priority Cape Cod parcels to preserve based on ecological contribution

**Design Workshop**  
Aspen, CO

**Associate Landscape Architect, Sept. 2000 - Sept. 2003**

Project manager and lead designer for community planning, golf course, large resort and high-end residential projects. Significant projects designed and managed include:

- + Stotts Mills, Basalt, CO: Land planning and approvals for 18 acre, 153 unit cluster housing development
- + Snowmass Club, CO: LEED Silver certified clubhouse on 18 hole golf course and 36 new high-end resort condos.
- + Marriott Timbers Lodge, South Lake Tahoe, CA: 340 high end fractional units and hotel suites and outdoor retail planning.
- + River Walk Master Plan, Basalt, CO: River's edge redevelopment including affordable housing strategies for the town.
- + Four High-End Residential Landscapes: Project managed landscape design for large residences through construction completion.

**Wallace Floyd  
Associates**  
Boston, MA

**Project Landscape Architect, June 1998 - Sept 2000**

Produced construction documents for 13 built public landscapes in Massachusetts. Projects include waterfront parks, streetscapes, neighborhood playgrounds and schoolyards. Taught in-house continuing education programs in computer drafting software.

- + Boston Schoolyards Initiative, Boston, MA: 2001 BSLA Honor Award.
- + Amherst Parking Garage and Roof Garden: Prepared Construction Documents. 2001 BSLA Honor Award.

**Pleasant View  
Nursery**  
Paxton, MA

**Family Owned Business, 1990 - Present**

Grew up on nursery/ garden center in central Massachusetts. Involved in operations and design/build projects since childhood.

**AWARDS & HONORS**

- +For list of project awards from BSLA, APA & EPA, see [www.offshootsinc.com](http://www.offshootsinc.com)
- + New England Organic Farming Association Landscape Professional (NOFA) Certified, 2010
- + Appointed to Mayor Menino's Boston Complete Streets Committee, 2010
- + National ASLA Student Award of Excellence for Graduate Student Work, Vivero Metropolitan, 2005
- + Boston Chapter of American Society of Landscape Architects Award of Honor for GSD Student Work, 2005
- + Harvard Graduate School of Design, Studioworks Distinction, 2 Projects, 2004 & 2005
- + ULI Student Competition Honorable Mention, 'Trading Places', 2004
- + American Society of Landscape Architects Award of Honor for Cornell University Student Work, 1998
- + New York Chapter American Society of Landscape Architects Student Competition, Merit Award, 1997
- + Syracuse University School of Architecture, First Place Award for Black and White Photography, Florence Italy, 1997
- + Cornell Agricultural and Life Sciences Honor Society, 1996

**MEDIA**

**Selected work featured in the following publications:**

- + Ulam, Alex (2013, April) Phyto your Life. *Landscape Architecture Magazine*, 52-56
- + Felici-Gallant, L. (2010, July/Aug./Sept.) Growing Up: Vertical Gardening Takes Nature to New Heights. *Coastal Home Magazine*, 61-63.
- + Andrews, J. (2010, March). Uptown Harvest. *Garden Design Magazine*, 164, 11-14.
- + Gehrman, E. (2010, April 18). Window Dressing. *Boston Sunday Globe*, 32.
- + Hoepner, K. (2009, May-June). Interview- Kate Kennen. *New England Home Magazine*, 74-80.
- + Still, D. (2006, May 5) A Different Kind of Park Cleanup: Planting science will help clean park soils. *Barnstable Patriot*, A-1.
- + Waldheim, C. (2006) Energetic Community. in *Post Fordist Public Works: Landscape Urbanism Strategies* (pp.74-83) United States: Lulu
- + Hines, S. (2005, October) Tons of Idealism, Pounds of Design Vision. *Landscape Architecture Magazine*, 56-57.
- + Shorr, K. (2005, May). Who's Afraid of Building up Now? With Dennisport as a model, Cape town are flirting with the idea of cluster zoning. *Cape Cod Magazine*, 40-45.

**offshoots**  
PRODUCTIVE LANDSCAPES

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